

Certified Scrum Product Owner

How to maximize business value using Scrum

Better products, better business results, faster.

Scrum is the most popular of Agile methods. It can be used to manage any kind of work, from web sites to mainframe programs to telecommunications system development. Scrum is very different than traditional project management. Learn how to...



Create customer-focused solutions with Scrum.

Certified Scrum Product Owner Training by Innovel will show you how to effectively work with a Scrum team to take a product from idea to implementation.

The Product Owner works with customers, stakeholders to understand their needs, the market demands and the time and budget constraints. The Product Owner understands the vision and what we need to build. The Scrum Team and the Product Owner work together to develop the solution that meets business needs within the limitations and constraints of the technology.

This is a very interactive and enjoyable 2 day workshop style class that teaches through simulations and exercises, with students using the techniques as soon as they learn them.

We will go from business case to product backlog, using practical techniques that Product Owners can apply on their next working day. We write user stories, a preferred format for agile requirements, do release planning, and deal with changes to the plan. You will learn case studies and the unique perspective of your fellow students as you collaborate.

The instructor Robin Dymond CST is an international consultant and trainer with 26 years in the software industry and 12 years of experience using Scrum. He has trained over 4000 people in Europe, Canada, Brazil and USA. His work pioneering Product Owner training methods have been used to train hundreds of product owners worldwide since 2006.

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Highlights

- Business case to backlog** A framework for thinking about and creating great products
- Scrum** The framework, the roles and how they fit together
- The Product Owner** Responsibilities, thinking tools, managing the work, Product Owner process
- Product backlog User stories** Managing customer needs, prioritization, writing user stories, product maps
- Estimating and planning** How planning works, release planning with story points, velocity, dealing with changes



Who should attend? Product managers, business analysts, managers, team members, and those who will work with Product development teams using Scrum.

